
Cookies and Similar Tracking Technologies Policy

about cookies and similar tracking technologies (collectively, "Tracking Technologies") as well as how and for what purposes Windward Ltd. and its affiliates ("Windward", "we", "us" or "our") use such Tracking Technologies on the our website and services (collectively, "Website").

Please take the time to read this Policy. If you have questions or comments, you are welcome to contact us at: privacy@wnwd.com.

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What are Cookies?

Cookies are small files with pieces of information, normally consisting of just letters and numbers, which websites use when users visit them.

Software on the users' devices (for example, a web browser) can store cookies and send them back to the website the next time they visit, to make a specific function of the website work and to provide information about the user's activities on the website.

For What Purposes Are Cookies Being Used?

Cookies are used in numerous ways. For example, when analyzing traffic to a website or tracking users' browsing behavior.

Cookies are widely used as they allow a website to recognize a user's device. Cookies and other similar technologies help websites to remember the visitors and their activities, for example, the user's login details, or the goods users wish to buy when they add goods to their online basket or proceed to the checkout on an internet shopping website..

What Are 'Session' and 'Persistent' Cookies?

"Session Cookies" are removed from your device once you close your browser session.

"Persistent Cookies" last for longer periods on your device - after you close your browser session.

A user can delete previously set persistent cookies manually or configure the browser settings to delete cookies, as further described below.

What Are 'First-party' and 'Third-party' Cookies?

First-party cookies are set directly by the website that the user is visiting. For the purpose of this Policy, these are cookies that are set directly by the Website.

Third-party cookies are set by a domain other than the one visited by the user. For the purpose of this Policy, these are cookies that are set by service providers of the Website.

What Are 'Similar Technologies'?

Functions usually performed by a cookie can be achieved by other means. This could include, for example, using certain characteristics to identify devices so that visits to a website can be analyzed.

Any technology that stores or accesses information on the user's device is relevant for this purpose, and therefore it includes, for example, HTML5 local storage, local shared objects and fingerprinting techniques.

Additionally, technologies like scripts, tracking pixels and plugins, wherever these are used – are also considered as similar technologies. For example, many companies, including us, conduct electronic marketing and incorporate a tracking pixel in email messages. The pixels record information including the time, location and operating system of the device used to read the email.

Do We Use Tracking Technologies?

Yes, we do.

We use both Session Cookies and Persistent Cookies as part of your experience on the Website so that we can facilitate the use of the Website's features and tools, keep track of your preferences, improve your experience with our Website, for web analytics and for marketing purposes.

Some cookies are essential for the operation of our Website while other cookies help us to improve our services and marketing activities. The same rule goes for all the Tracking Technologies that we use.

When a Tracking Technology contains personal data, then the Windward Privacy Policy (available at https://wnwd.com/pdf/windward_privacy_policy.pdf) applies as well.

Do We Need to Obtain Your Consent for Using Tracking Technologies?

Yes, however only with respect to the Tracking Technologies that are not strictly essential for the operation of our Website. For essential Tracking Technologies we do not need your consent.

If you do not agree to accept our cookies or other Tracking Technologies that are not strictly essential for the operation of the Website, we will make commercially reasonable efforts to provide you with as similar level of services as we can.

Can You Manage Your Tracking Technologies Preferences?

Every browser allows you to manage your Tracking Technologies preferences, usually found in the "Help" or "Settings" sections of the web browser.

Here are some links to some commonly used web browsers: (a) Google Chrome; (b) Microsoft Edge; (c) Mozilla Firefox; (d) Microsoft Internet Explorer; (e) Opera; (f) Apple Safari.

You can turn off certain third party targeting or advertising cookies by visiting the following link: Network Advertising Initiative.

To find out more about cookies, including how to see what cookies have been set, you can visit the following websites: www.aboutcookies.org and www.allaboutcookies.org.

Some web browsers offer a "Do Not Track" ("DNT") signal. A DNT signal is an HTTP header field indicating your preference for tracking your activities on our services or through cross-site user tracking. This Website does not respond to DNT signals.

Will We Change This Policy?

We update this Policy, when needed. Every time we will change this Policy, we will post a notice on our Website if our policy update includes substantial changes and obtain your consent once again, where required under applicable laws.

This Policy was last updated on June 20, 2020.